

# Making Research Real

A one-day conference bringing together the latest research with the experience of people affected by breast cancer

29 June 2005  
The Royal College of Surgeons  
Central London



*researching the cure*



Over 30 years providing information and support to people affected by breast cancer

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## The conference

Two of the UK's leading breast cancer charities, Breast Cancer Care and Breast Cancer Campaign, have joined together to host this important conference. Breast Cancer Campaign focuses on breast cancer research while Breast Cancer Care provides information and support to people who are affected by breast cancer.

Breast Cancer Care is the UK's leading provider of information, practical assistance and emotional support for anyone affected by breast cancer. Every year Breast Cancer Care responds to over 2 million requests for support and information about breast cancer and breast health concerns. All its services are free.

Breast Cancer Campaign funds research into breast cancer at centres of excellence throughout the UK. The Charity aims to find a cure for breast cancer by funding research which looks at improving diagnosis of breast cancer, better understanding how it develops and ultimately either curing the disease or preventing it.

This conference will shine light on the UK's research process including new and emerging breast cancer research findings. There will be updates on the most recent research advances in treatment, as well as developments in breast cancer in men, secondary breast cancer and psychosocial support.

This conference will highlight the importance of engaging people affected by breast cancer in the research process, giving researchers a rare insight into their needs. For example, the question of why it can take so long for research to translate into something that improves treatments or the experience of people living with breast cancer.

There will be plenty of opportunities for delegate input to the sessions, and a chance to network during refreshments and lunch breaks in the exhibition area.

## Who should attend

- People affected by breast cancer
- Health professionals including breast care nurses
- Those with an interest in the involvement of users in research
- NHS managers and staff
- Representatives from cancer and other health charities
- Researchers with an interest in breast cancer
- Policy makers with an interest in breast cancer

Breast Cancer Care and Breast Cancer Campaign are committed to involving people affected by breast cancer in the conference proceedings. A number of places are available free to people affected by breast cancer on a first come first served basis (for details see the booking section).

**Certificates of attendance will be issued.**

For further information please contact Central Conference Consultants Ltd on 0115 916 3104.

## Making Research Real programme (subject to change)

9.15 - 10.00	Registration, coffee and exhibition
10.00 - 10.10	<b>Welcome to the conference</b> Stephanie Jacobs, Chair, Breast Cancer Care
10.10 - 10.30	<b>Opening remarks</b> Breast Cancer Care Patron
10.30 - 10.35	<b>Introduction to the morning</b> Mary Allen, Chair, Breast Cancer Campaign

### Session 1 - The research process

10.35 - 11.05	<b>From the lab to the bedside - why does it take so long?</b> Sir Richard Sykes, Rector, Imperial College London
11.05 - 11.35	<b>Novel therapies - real hope for the future</b> Dr Stephen Johnston, Consultant Medical Oncologist, The Royal Marsden Hospital
11.35 - 12.05	Coffee, networking and exhibition

### Session 2 - Research in action

12.05 - 12.35	<b>Metastatic breast cancer - what happens when tumours spread?</b> Dr Ingunn Holen, University of Sheffield
12.35 - 1.05	<b>The needs of women with secondary breast cancer</b> Liz Reed, Nurse Researcher, Breast Cancer Care
1.05 - 2.15	Lunch and exhibition
2.15 - 2.20	<b>Introduction to the afternoon</b> Stephanie Jacobs, Chair, Breast Cancer Care

### Session 3 - Research updates

2.20 - 2.35	<b>Speaker invited</b>
2.35 - 3.15	<b>Overcoming social exclusion in tackling breast cancer</b> <ul style="list-style-type: none"><li>• <b>Social class - differences in uptake of breast cancer information</b> Dr Una MacLeod, Senior Lecturer, University of Glasgow</li><li>• <b>Research and diversity</b> Dr Mahvash Hussain-Gambles, Pharmacologist and Lecturer, Nuffield Institute for Health, Leeds</li></ul>
3.15 - 4.15	<b>Research updates</b> <b>Research overview:</b> Professor Alison Richardson, King's College London <ul style="list-style-type: none"><li>• <b>The Breakthrough Generations Study</b> - Professor Alan Ashworth, Director, The Breakthrough Toby Robins Breast Cancer Research Centre, London</li><li>• <b>Breast cancer in men</b> - Dr Rachel Iredale, Institute of Medical Genetics, Cardiff University</li><li>• <b>Providers and users of breast cancer follow up</b> - Emma Pennery, Nurse Consultant, Breast Cancer Care</li></ul>
4.15	Close of conference - refreshments available

## Delegate fee

Full rate: £100.00

Reduced rate: £75.00 (for charities and patient groups)

Free places: a number of free places for people affected by breast cancer are available. A maximum of two places will be provided for any one application (eg service user plus carer).

The delegate fee (or free place) includes refreshments, lunch and an information pack.

## To make a booking

A booking form is enclosed which contains full terms and conditions of booking. You should note that no refunds are available after 31 May 2005, and cancellations prior to this date will incur a charge of £30.

The **quickest method of booking** is to **fax the completed booking form** back to the conference organisers, Central Conference Consultants Limited, on

**Fax number - 0115 916 3106**

Alternatively, you may post your booking form to: Central Conference Consultants Ltd, 23 Barratt Lane, Attenborough, Nottingham NG9 6AD.

It is not necessary to send a cheque with your booking form - you will be invoiced after your booking form has been received.

Please ensure that your booking form

- highlights any dietary, access or other need
- includes a purchase order number, if required, to enable your organisation to process our invoice.

## Venue and accommodation

The conference will take place at The Royal College of Surgeons, 35/43 Lincoln's Inn Fields, London WC2A 3PE. This is within the central London Congestion Charge area and we would recommend using public transport rather than driving. The nearest underground station is Holborn. If, however, it is necessary for you to drive, the nearest car parking available is in Long Acre near Covent Garden (approximately £25/day).

If you are travelling into central London from a distance, you may wish to stay near the conference venue overnight. The confirmation of your booking will be accompanied by details of nearby reasonably priced accommodation, but it will be your responsibility to make the hotel booking yourself.

**For further information about booking a place please contact  
Central Conference Consultants Ltd on  
0115 916 3104 or email [ccclimited@aol.com](mailto:ccclimited@aol.com)**